

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM741510

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CINCO CORPORATION		02/21/2022	Corporation:

RECEIVING PARTY DATA	
Name:	SHAKEY'S PIZZA ASIA VENTURES INC.
Street Address:	15 Km East Service Road corner Marion Road 2, Barangay San Martin de Porres
City:	Parañaque City
State/Country:	PHILIPPINES
Postal Code:	1700
Entity Type:	Corporation: PHILIPPINES

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	3760041	POTATO CORNER
Registration Number:	5900257	POTATO CORNER

CORRESPONDENCE DATA	
Fax Number:	2486410270
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	248-641-1600
Email:	mailroom@harnessip.com
Correspondent Name:	Lisa M. DuRoss
Address Line 1:	5445 Corporate Drive Suite 200
Address Line 4:	Troy, MICHIGAN 48098
ATTORNEY DOCKET NUMBER:	16802-200006-US
NAME OF SUBMITTER:	Lisa M. DuRoss
SIGNATURE:	/Lisa M. DuRoss/
DATE SIGNED:	07/15/2022

Total Attachments: 6

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Exhibit 4 - page 1

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Exhibit 4 - page 2

TRADEMARK
REEL: 007791 FRAME: 0164

DEED OF ASSIGNMENT

This DEED OF ASSIGNMENT, effective as of 21st day of February 2022 (hereinafter the "Effective Date"), by and between:

CINCO CORPORATION, a corporation organized and existing under the laws of the Republic of the Philippines, with principal office address at 869 Katarungan St. Plainview, Mandaluyong City, Philippines (hereinafter referred to as "the Assignor")

- and -

SHAKEY'S PIZZA ASIA VENTURES INC., a corporation organized and existing under the laws of the Republic of the Philippines, with principal office address at 15 Km East Service Road corner Marian Road 2, Barangay San Martin de Porres, Parañaque City, Philippines (hereinafter referred to as "the Assignee")

WITNESSETH:

WHEREAS, the Assignor owns all right, title, and interest in and to the Trademarks ("Marks") as defined in the attached Schedule "A"; and

WHEREAS, the Assignor has agreed to transfer and assign all of its right, title and interest in the Marks to the Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee agree as follows:

1. The term 'Marks' as used herein shall mean the Assignor's trademarks (listed on the attached Schedule "A") including all registrations, applications, and all other rights in the Philippines and in all countries and territories worldwide under any international convention in, to and under the Marks owned by Assignor;

2. Assignor hereby irrevocably sells, assigns, transfers, and conveys to Assignee all right, title, and interest it now has or ever has had in and to each of the assigned Marks, worldwide, together with the goodwill of the business symbolized thereby, including but not limited to any applications or registrations therefor, together with all claims that can or may be asserted by Assignor arising out of or relating to the use or ownership of any of the assigned Marks; and

3. As of the Effective Date, Assignee shall have all benefits, privileges, causes of actions, and remedies arising out of or relating to the Marks or the exploitation thereof, including without limitation the exclusive right to apply for and maintain all applications, registrations, or renewals for the assigned Marks; to sue for all past or future infringements of the assigned Marks or other violations of any rights in the assigned Marks and to settle and retain proceeds from any such action. In addition, as of the Effective Date, Assignee assumes full responsibility for and Assignor is relieved of all future

obligations relating to the assigned Marks, including but not limited to all costs, taxes, and fees that accrue after the Effective Date for preparing and recording any assignments contemplated herein; maintaining, defending, enforcing and litigating rights in the Assigned Marks; or otherwise registering, renewing, or maintaining any trademark registrations for the assigned Marks.

IN WITNESS WHEREOF, the Assignor has caused this Deed of Assignment to be executed by its duly authorized representative and acknowledged by the Assignee's duly authorized representative.

CINCO CORPORATION

ASSIGNOR

By:

Mr. Jose P. Magsaysay Jr
CEO

SHAKEY'S PIZZA ASIA

VENTURES INC.,
ASSIGNEE

By:

Mr. Christopher Paulus T. Ro
Chairman

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
Taguig CITY, METRO MANILA) SS.

BEFORE ME, this 21st day of February, 2022 a Notary Public for
and in Taguig City personally appeared:

<u>Name</u>	<u>Competent Evidence of Identity</u>	<u>Date and Placed Issued</u>
Cinco Corporation represented by: Mr. Jose P. Magsaysay Jr.	PASSPORT ID NO. [REDACTED]	[REDACTED]
Shakey's Pizza Asia Ventures Inc. Represented by: Mr. Christopher Paulus T. Po	PASSPORT ID NO. [REDACTED]	[REDACTED]

known to me to be the same persons who executed the foregoing instrument,
and who acknowledged to me that the same is their free act and deed and of
the corporations they represent.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed
my notarial seal this 21st day of February, 2022 at Taguig City, Metro Manila.

NOTARY PUBLIC

Doc. No. 80 ;
Page No. 17 ;
Book No. I ;
Series of 2022.


Engr. May D. Quintana
COMMISSION / Appointment No. 76 (2021-2022)
Issued on July 29, 2021 Until December 31, 2022
15th Floor, One Park Drive, 9th Avenue
corner 11th Drive, Bonifacio Global City, Taguig City
PTR : A-5063278 - 01/06/2021 - Taguig City
IBP : 122868 - 01/06/2021 - Makati Chapter
Roll of Attorneys No. 74921
MCLE Compliance No. - Newly Admitted

SCHEDULE "A"

Country	Trademark	Class	Application No.	Filing date	Registration No.	Registration date
Bangladesh	 Potato Corner	43	226254	11 September 2018		
Brunei	 Potato Corner	43	49284	19 October 2017	49284	31 August 2018
Cambodia	 Potato Corner	43	77596	20 December 2017	71901	28 May 2019
China	 风味薯薯	43		12 January 2022		
India	 Potato Corner	43	3843469	24 April 2018	3843469	25 May 2018
Indonesia	 Potato Corner	43	J002011043810	31 October 2011	IDM000424386	19 September 2014
Japan	 Potato Corner	43	2020-074636	17 June 20	6413990	9 Jul 2021
Jordan	 Potato Corner	43	134823	26 June 2014	134823	26 June 2014
Kuwait	 Potato Corner	43	156471	7 September 2014	156471	15 May 2016
Laos	 Potato Corner	43	45405	8 January 21		
Lebanon	 Potato Corner	43	159322	16 July 2014	159322	16 July 2014
Macau	 Potato Corner	43	N/138392	18 May 2018	N/138392	24 January 2019
Malaysia	 Potato Corner	43	2010022425	23 November 2010	2010022425	23 November 2010

Mexico	 Potato Corner	29	2097285	7 September 2018	1947500	16 November 2018
Mexico	 Potato Corner	43	2097310	7 September 2018	1947509	16 November 2018
Mexico	POTATO CORNER	29	2127168	7 November 2018	1968630	11 February 2019
Mexico	POTATO CORNER	43	2127171	7 November 2018	1968632	11 February 2019
Myanmar	 Potato Corner	43		25 January 2021		
Nepal	 Potato Corner	43	55555	11 September 2020		
Panama	 Potato Corner	43	202006	7 July 2011	202006	7 July 2012
Papua New Guinea	 Potato Corner	43	78343	1 July 2020		
Peru	 Potato Corner	43	908067-2021	30 July 2021	133504	24 September 2021
Qatar	 Potato Corner	43	90880	6 August 2014	90880	19 February 2019
Singapore	 Potato Corner	43	T1409690E	20 June 2014	T1409690E	20 June 2014
South Africa	 Potato Corner	43	2018/13600	16 May 2018	2018/13600	15 December 2020
Spain	 Potato Corner	43	M4072166	16 June 2020	4072166	22 February 2021
Taiwan	 Potato Corner	43	107046782	20 July 2018		
Thailand	 Potato Corner	43	170112752	11 April 2017	191101041	17 January 2019
United Arab Emirates	 Potato Corner	43	213904	30 June 14	213904	19 February 18

United Kingdom	 Potato Corner	43	UK00003525352	21 August 2020	UK00003525352	22 January 21
United States of America	 Potato Corner	43	77-668,072	11 February 09	3,760,041	16 March 2010
United States of America	POTATO CORNER	43	88016839	27 June 2018	5900257	5 November 2019
Vietnam	 Potato Corner	43	4-2011-11288	8 June 2011	204453	24 April 2013